

RARE WATCHES

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LOUIS ERARD

UNIQUE EXCELLENCE MARQUETERIE MADE FOR
ELA

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LOUIS ERARD. A UNIQUE AND ATTRACTIVE STAINLESS STEEL AUTOMATIC WRISTWATCH WITH HANDMADE MARQUETRY DIAL

SIGNED LOUIS ERARD, BASTIEN CHEVALIER, EXCELLENCE
MARQUETERIE MODEL, UNIQUE PIECE, REF. 34237AA59,
CIRCA 2024

Movement: Automatic

Dial: Geometric marquetry handmade by Bastien Chevalier

Case: 42 mm. diam.

With: Stainless steel Louis Erard buckle, Certificate of Authenticity,
International Warranty dated 2024, additional leather brown strap,
polishing cloth, presentation box and outer packaging

Remark: Unique Piece made for ELA

CHF4,000-8,000 | US\$4,800-9,500 | €4,300-8,500

Manuel Emch, CEO of Louis Erard, has issued the following statement in support of ELA: *"I believe in the power of giving back. Giving back enriches both the giver and the community, creating a ripple effect of kindness and positive change. It transforms lives, builds connections, and fosters a sense of purpose and fulfillment. Donating a unique and powerful watch to ELA is our way of contributing to the hope and future of families in need, and make a positive impact on our world."*

Independent watch Maison Louis Erard continues to enliven métiers d'art with a contemporary perspective and an impossible challenge: to make the most exclusive craftsmanship accessible, this time with the extreme practice of miniature marquetry featured on the dial. Each dial is handmade, piece by piece, by an independent artisan, Bastien Chevalier.

At such a size, marquetry is pushing the boundaries of its own discipline. With such a pattern, marquetry becomes madness. Louis Erard offers this beautiful one-off-a-kind Marqueterie automatic watch to support the important work of ELA.

Louis Erard strives to break barriers and explore a fresh, creative side of horology. While their roots are proudly and firmly entrenched in the world of traditional Swiss mechanical watchmaking, they do not simply repeat the past.

Whether its reinterpreting the fundamentals, collaborating with other watchmakers and artists or offering a modern touch to centuries-old handcrafts, Louis Erard goes where no other Swiss brand dares. Louis Erard disrupts the status quo, making artisanal craftsmanship accessible. Its artistic crafts timepieces defy tradition with a contemporary edge, shaped by boundary-breaking artisans. Since 1929, independence has fuelled their fire, inspired by the untamed spirit of the Swiss jura and building upon the iconic regulators and mechanical watches. Under Manuel Emch's leadership, Louis Erard prioritizes innovation over conformity and lasting excellence over rapid growth, forging a new path in watchmaking. Collaborating with visionaries such as Alain Silberstein, Vianney Halter, and Konstantin Chaykin, the brand transcends artistic boundaries, seizing and playing with new codes to design timepieces disrupting the very essence of time itself.

CHRISTIE'S

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