

RARE WATCHES INCLUDING WATCHES FOR ELA

GENEVA | 11 NOVEMBER 2024 | 23206



ARTYA

UNIQUE BUTTERFLY DAMASCUS MICRO-ROTOR
MADE FOR ELA

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ARTYA. A UNIQUE DAMASCUS STEEL AND CARBON FIBER AUTOMATIC WRISTWATCH WITH SWEEP CENTRE SECONDS AND 'FARFALLA' BUTTERFLY WING DIAL HAND CRAFTED BY ARTIST DOMINIQUE ARPA-CIRPKA

SIGNED ARTYA, BUTTERFLY DAMASCUS MICRO-ROTOR
MODEL, UNIQUE PIECE, NO. 1/1, CIRCA 2024

Movement: In-house automatic with micro-rotor

Dial: Natural butterfly wing

Case: 40 mm. diam.

With: ArtyA design buckle, 'Watch Certificate™' passport

Remark: Unique Piece made for ELA

CHF15,000-25,000 | US\$18,000-30,000 | €16,000-27,000

On this special occasion, for a very special cause, ArtyA is proud to unveil this one-of-a-kind wristwatch. With its mesmerizing design, it seamlessly combines artisan craftsmanship with both contemporary and historic materials. This timepiece also marks a groundbreaking achievement for the ArtyA brand, as it debuts a new in-house caliber - an automatic movement with a micro-rotor, which took three years to develop and offers a 80-hour power reserve, set to feature in numerous upcoming collections. Introducing a new movement is always a landmark moment for any watchmaker, and what better way to celebrate than by creating a unique piece dedicated to supporting families and children in need?

The watch's 40mm case brings to life the historic art and craft of Damascus steel. Prized since ancient times for its distinctive physical and visual properties, the Damascus steel in this watch is beautifully contrasted with modern carbon fiber side inserts—a true blend of tradition and technology, as timeless as watchmaking itself.

The crowning feature of this remarkable wristwatch is its iridescent 'Farfalla' butterfly wing dial. Crafted from a genuine single butterfly

wing, it stands as a testament to the unique expertise that has distinguished ArtyA for the past 15 years. The Butterfly Damascus Micro-Rotor perfectly captures the innovative and artistic essence of ArtyA's creations.

The Butterfly Dial: Capturing the Infinite Beauty of Nature

The poetry of a watch dial crafted from a butterfly wing lies in its subtle union of nature and time. Its flutter, captured in the dial, serves as an ode to the ephemeral, reminding us that both time and beauty are fleeting, fragile and precious. The delicate, iridescent wing contrasts with the watch's precise mechanics, creating a poetic dialogue between the moment and eternity. This unique dial transforms every second into a contemplative experience, where the passage of time becomes a light, colourful dance. It's a watch that measures not just time, but the infinite beauty of the natural world. This dial's decoration showcases the artistry Dominique Arpa-Cirpka has mastered at ArtyA over the past 15 years. Under the strict supervision of competent authorities and with their full agreement, the artist has successfully incorporated a real butterfly wing from environmentally responsible farms into this creation.

The iconic Butterfly dial emerges as a living canvas, where real butterfly wings bring unique colours and reflections that cannot be replicated by industrial means. In this 'Farfalla' version, a single large wing covers the entire dial, presenting a magnificent spectacle of reflections that captivate and enchant.

CHRISTIE'S

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